



THE CHAMBER CHATTER

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TAYLOR'S MUSIC TO BE HONORED AS BUSINESS OF THE YEAR



The staff of Taylor's Music Store (from left): George Whittam (General Mgr.), Tony Lombardi (Keyboard Mgr.), Gene Buglio (String Repairs/ Previous Owner), Steve Hoopes (Music Mgr.), Marlene Warkoczewski (Accounting), Julie & Len Doyle (Owners), Cindy Hoopes (Band & String Mgr)

The Chamber of Commerce of Greater West Chester is pleased to announce Taylor's Music Store and Studios, Inc. is the recipient of the 2006 Business of the Year Award.

The award, which will be presented at a luncheon on October 18, 2006, is given annually to a Chamber member in recognition of outstanding achievement in the business community and the Greater West Chester community at large.

Taylor's Music, a fixture in West Chester since 1929, is now suburban Philadelphia's largest full-line music store offering patrons everything from sheet music, instrument sales and rental, as well as lessons, music equipment and software. Owners Len and Julie Doyle recently added an on-site recording studio and a small recital hall to meet the ever-growing needs of its customers.

"We have tried to create an environment that will allow us to grow and cultivate our customers without sacrificing the quality of our service," said Len Doyle. "We hope people will continue to value what we value - good friendly service from a hometown family business that recognizes the need to give back to the community as well."

Although 1929 wasn't the most auspicious year to start a new business venture, John I. Taylor's one-room music store on Gay Street became a mainstay in the West Chester community. Business flourished during the boom following World War II when Taylor's established itself as a band and string instrument center by helping area schools start marching bands and orchestras.

Eugene Buglio, who began teaching at Taylor's during the 1950s, bought the store in 1960. With the infusion of Buglio's energy and expertise, the business experienced phenomenal

growth. Julie and Len Doyle, Gene Buglio's daughter and son-in-law, purchased the store in 1988 and have continued to expand its programs and facilities.

In addition to the new recording studios and recital hall, Taylor's now includes 25 teaching studios and space to accommodate about 50 instructors giving private lessons to 500 students each week. The store provides instrument rentals to over 2,100 students in the area. Taylor's also offers a full-line service and repair department for band instruments, string instruments, pianos and electronics.

"We've tried to supply a market with sales, service, lessons - a complete solution," said Len Doyle.

Taylor's Music strives to give back to the community through a variety of programs. The Henderson High School Battle of the Bands, started by Taylor's in 1987 to benefit Henderson's music program, has raised over \$20,000 to date. Taylor's also sponsors canned food drives to collect and donate supplies to area homeless shelters, and supports local schools, churches and organizations with donations for silent auctions and other fundraising events. Music students at West Chester University are given free use of instruments provided by the music store.

Taylor's Music many other awards include Main Line Today magazine's Best of the Main Line; the Daily Local News Reader's Choice Award and the Retail Excellence Award from the national trade magazine, Music Inc.

Taylor's will be honored on October 18th along with Jeannie McGinn of McGinn Marketing Works who will be honored as the Volunteer of the Year. Jeannie will be featured in the October issue of the *Chamber Chatter*.